# The Five Behaviors® Difference





The Five Behaviors is the only team development solution that empowers individuals through self-discovery and constructive behavioral modeling to rewrite the traditional rules of teamwork.

# Team Development Solutions Unlike Any Other

The Five Behaviors<sup>®</sup> combines the framework of Patrick Lencioni's model for teamwork with personalized insights to create powerful, customized and authentic team development solutions that empower individuals to make lasting change.



#### Powerful, Proven Model

The Five Behaviors is based on New York Times best-selling author Patrick Lencioni's groundbreaking model for developing cohesive teams through five key behaviors: Trust, Conflict, Commitment, Accountability, and Results. With more than 3.2 million copies in print, *The Five Dysfunctions of a Team* is a cornerstone methodology for teamwork and organizational development.

#### Personality Insights in Action

The Five Behaviors combines this powerful team model with personalized insights, revealed through personality assessments like Everything DiSC<sup>®</sup>, to help individuals understand themselves and others on their team. The result is a unique and impactful team development solution that empowers team members to turn insights into action and ensure tangible, lasting change.



### Human Approach to Team Development

The Five Behaviors works by addressing the full spectrum of essential cohesive team behaviors. The experience acknowledges one's humanity and enables each team member to recognize and embrace their shared imperfections, ultimately establishing a strong foundation of vulnerability-based trust. From this foundation, team members can channel the power of conflict, commit to shared goals, hold each other accountable, and deliver better results—together.

## **Transformational Team Learning**

The Five Behaviors brings to life the true power of teamwork through a proven, transformational learning experience.



#### Innovative Assessment

The Five Behaviors experience starts with an assessment that combines computer-adaptive testing and sophisticated algorithms to deliver precise, personalized insights to each team member.

#### Rich, Personalized Learning Experience



Each team member receives a robust, personalized profile that helps drive understanding of self and others within the framework of the Five Behaviors. The profile comes to life in a customized training experience that engages and educates with impactful activities and powerful discussions that address all essential behaviors for effective teamwork. The experience goes beyond teaching inclusion or conflict management. Teams learn the foundational principles for building a cohesive team and the discipline required to overcome barriers caused by natural tendencies that make effective teamwork so elusive.



#### Tools for Continued Learning

To ensure lasting change, our follow-up resources help track the team's progress and reinforce the powerful concepts and common team language introduced in the experience.

## **Deep Understanding of Modern Team Dynamics**

With continuous investment in our learning experiences, we ensure high-quality solutions that address the dynamic nature of teams in today's modern workplaces.



#### Expertise in Team Dynamics

The Five Behaviors continuously refines its understanding of teams in the modern workplace through large-scale research initiatives. We identify trends and challenges facing teams in organizations by regularly surveying thousands of employees, managers, and executives to help guide us in the solutions we develop.



#### **Customer-First Solutions**

Each Five Behaviors solution is developed in partnership with our customers. Using the input from teams across all types of organizations, we refine our solutions through learner and decision-maker feedback and rigorous product testing to ensure rich, potent and engaging experiences—every time.

### **Proven Satisfaction**

With a 97% satisfaction rating among teams and organizations for their Five Behaviors Team Development experience, you can feel confident that it will not only satisfy, but deliver lasting change in your organization.



#### Elite Network of Experts

The Five Behaviors is delivered exclusively through an elite network of consultants, trainers, and coaches who are committed to understanding the nuances of each solution and how best to apply it to each unique team situation. They are empowered to customize each learning experience to address the unique circumstances of their clients' organizations.

# Curious to learn more? Let's connect.





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