Creative Problem Solving

Course Overview

How You Will Benefit

When problems arise at work, employees often panic, feel apprehensive about approaching the problem, or pass the problem on to someone else to solve. Yet the ability to creatively problem solve makes employees perceive problems as opportunities to harness and challenges to conquer.

A study conducted by AchieveGlobal asked a focus group of employees how creative problem solving was used during their work day. Ninety-four percent also felt greater time pressure and stress to solve problems more effectively and 53 percent said they have to creatively problem solve on a daily basis.

When an organization has a problem-solving culture, it fosters ideas and activities which extend beyond the problem and encourages innovation. Other benefits include better teamwork and trust, increased workplace engagement, increased job satisfaction and increased productivity.

This course will teach you to identify characteristics of an effective problem solver, challenge your go-to problem solving habits, inspire you to be more creative and give you a variety of diagrams to help you develop creative problem solving methods. As a result you will be able to overcome traditional thinking patterns, have more confidence in your ability to handle problems as they arise and be able to assess the impact of possible solutions.

Course Objectives

Successful completion of this course will increase your ability to:

- Identify roadblocks that prevent creative thinking
- Develop creative attitudes and learn to see that all problems have opportunities
- Rediscover your creative ability
- Focus and direct creative efforts
- Overcome criticism and gain acceptance for new ideas
- Learn creative and effective techniques to recognize and identify problems
- Explore techniques for managing creative people
- Realize the significance of humor and how it impacts creativity

Key Topics Covered

This course explores the following subjects in depth:

- Maintaining innovation and creativity to withstand business challenges
- Overcoming common misconceptions and creativity myths
- Getting past political obstacles, criticism and negativity
- The six basic laws of problem solving
- How to take risks and learn from failure
- Using the SCAMPER approach, the 7x7 technique and other problem solving matrixes to evaluate ideas.

What the Course Offers

- Interactive learning setting
- Opportunity to apply the concepts in a risk-free environment
- Thorough set of materials: Instructor Guide, Participant Guide, classroom PowerPoint presentation, and one-page Learning Summary

Registration Information

Participant name: _____

Department: _____

Position: _____

Email: _____

Phone number: _____

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